

# LIFE INSURANCE PROSPECTS



Through our blending of the largest nationally compiled U.S. Consumer demographic and response databases, Influence Direct provides the most accurate insurance prospecting lists available for direct life insurance offers. Compiled from over 45 unique consumer files, our Life Insurance database provides the optimal consumer information to make offers for various life insurance offers.

**Universe: Over 135 Million Unique Households and 200 Million Unique Individuals**

**Updates: Every 30 Days**

## SELECTS

Name Address Cty,St,Zip	Age	Income	Gender
Marital Status	Presence of Children	Dwelling Type	Length of Res.
Home Owner/ Renter	Seniors	Home Value	Year Built

## PRICING

2,500 to 5,000 -	\$60/M
5,001 to 10,000 -	\$55/M
10,001 to 25,000 -	\$50/M
25,001 to 50,000 -	\$45/M
50,001 to 100,000 -	\$40/M
100,001 and Up -	\$30/M

Phones - \$10/M

\$50 Minimum Order

## CONTACT

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