

NEW PARENTS



Through our blending of the largest nationally compiled U.S. Consumer demographic and response databases, Influence Direct provides the most accurate prospecting lists available for new parent offers. Influence Direct's New Parents Database carries the names of parents who have children 0 to 3 years old, as well as those who are expecting in the next few months. Families are in the market for a full range of baby products, daycare services, home entertainment, photography, recreation, insurance, financial services and much more. With Influence Direct's New Parents Database, selections such as first birth, gender and median income make it easy for you to identify the right households for your offer.

Updates: Every 30 Days

Universe: Over 25 Million Unique Records

SELECTS

Name
Address
Cty,St,Zip

Age

Income

Gender

Marital
Status

Phones

PRICING

2,500 to 5,000 -	\$60/M
5,001 to 10,000 -	\$55/M
10,001 to 25,000 -	\$50/M
25,001 to 50,000 -	\$45/M
50,001 to 100,000 -	\$40/M
100,001 and Up -	\$30/M

Phones - \$10/M

\$50 Minimum Order

CONTACT

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