

REVERSE MORTGAGE



Through our blending of the largest nationally compiled U.S. deed recording databases, Influence Direct provides the most accurate hotline prospecting lists available for direct reverse mortgage offers. Combining our superior Mortgage database with our exact age monthly birthday file, Influence Direct has created the best hotline database available to reach reverse mortgage prospects as the household becomes age eligible.

Universe: Over 25 Million Unique Records with 30,000 Monthly Hotline Additions

Updates: Monthly

SELECTS

| | | | |
|-------------------------------|------------------|------------------|--------------------|
| Name Address Cty,St,Zip | Loan 1 Amount | Loan 2 Amount | Age |
| Loan 1 Date | Loan 2 Date | Loan Type | Rate Type |
| Estimated Home Value | LTV | Purchase Date | Purchase Amount |

PRICING

2,500 to 5,000 - \$ 100M
 5,001 to 10,000 - \$ 60/M
 10,001 to 25,000 - \$ 50/M
 25,001 to 50,000 - \$ 45/M
 50,001 to 100,000 - \$ 40/M
 100,001 and Up - \$ 35/M

Phones - \$10/M

\$50 Minimum Order

CONTACT

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